

# ALAMEDA POINT VINTAGE FASHION FAIRE

*Michaan's Auctions Proudly Presents*  
**The Alameda Point Vintage Fashion Faire**  
**2-DAY EVENT!**  
**May 18 & 19, 2012 Friday and Saturday**  
**SHOW CONTRACT**

EVENT HOURS: Friday, May 18, 6pm - 9pm & Saturday, May 19, 10am - 5pm

LOCATION: "O" Club, 641 West Red Line Ave, Alameda, CA 94501. (1/2 block from Michaan's Main Auction Gallery)

**PLEASE COMPLETE AND RETURN THIS PAGE WITH PAYMENT TO RESERVE YOUR BOOTH.**

We the undersigned offer to take for our use, exhibition space from The Alameda Point Vintage Fashion Faire subject to the terms and conditions on this page and the enclosed Rules & Regulations.

NAME (S): \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_ BUS. CELL PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

MERCHANDISE: \_\_\_\_\_ RESALE/DL# \_\_\_\_\_

❖ This is a 2-Day event. All Sellers must set up and participate both days.

❖ 10' X 10' BOOTH SPACE \$300.00 Corner booths: \$350.00

Available on a first come, first serve basis. Only two sellers are allowed to sell per booth.

❖ CANCELLATION: 1 week prior to set up day is required for a refund or booth credit.

❖ PLEASE MAKE CHECKS PAYABLE TO **ANTIQUES BY THE BAY**. NO BOOTH SPACE WILL BE RESERVED WITHOUT PAYMENT.

❖ Number of Spaces Needed: \_\_\_\_\_

❖ Booth Preference (not guaranteed): 1. \_\_\_\_\_ 2. \_\_\_\_\_ (Please refer to booth map)

❖ Electricity requested (\$20 additional fee applies, must be confirmed by management): \_\_\_\_\_

❖ Tables Available for Rent: 8' & round tables \$10.00. (Reservations are recommended. 4' tables available upon advance request only).

❖ SET UP: 10:00am - 5:00pm, Friday, May 18, 2011

❖ CLEAN UP: 5:00pm - 8:pm, Saturday, May 19, 2011

**We are strictly contracted to these times. Dealers who need to set up before 10:00 must make special arrangements with show management. A \$50 per hour fee will be charged for additional set-up hours. All Sellers must be cleaned up and ready to go by 8:00 pm on Saturday.**

❖ All Dealers are required to keep their booth up until the end of the show.

By signing this contract, I agree to the conditions stated in the rules and regulations. I further certify that all helpers in my booth will also adhere to the above rules.

**Liability:** In consideration of the show producers accepting my booth rent, I and any companions, helpers, family members or others occupying my booth, intending to be legally bound for myself, my successors, assigns, heirs, executors and administrators, executors and administrators, waive and release any and all rights and claims against persons and organizations affiliated with this event: The producers, ARRA, The United States Navy, The City of Alameda, The County of Alameda and the State of California, while participating in this event, traveling to or from this event or at any future time.

DATE: \_\_\_\_\_ AUTHORIZED SIGNATURE: \_\_\_\_\_

# ALAMEDA POINT VINTAGE FASHION FAIRE

## RULES AND REGULATIONS

SHOW DATE: 2-DAY EVENT, Friday, May 18 & Sat., May 19, 2012  
SHOW HOURS: Friday, May 18, 6pm - 9pm & Saturday, May 19, 10am - 5pm  
LOCATION: "O" Club  
641 West Red Line Ave, Alameda, CA 94501  
(1/2 block from Michaan's Main Auction Gallery)  
MAILING ADDRESS: Antiques By The Bay, Inc, P.O. Box 430, Alameda, CA 94501  
Attn: Vintage Fashion Faire  
E-MAIL: [SMichaam@Michaans.com](mailto:SMichaam@Michaans.com)  
SHOW PRODUCER: Sandra Michaan, Vice President, Antiques By The Bay, Inc.  
510-740-0220 EXT. 104  
GENERAL INFO: Antiques By The Bay Office 510-522-7500  
SET UP: 10am - 5pm, Friday, May 18, 2011  
CLEAN UP: 5pm - 8pm, Saturday, May 19, 2011

**Contract Definition:** This application for space, when accepted by the management, shall constitute a contract between the Exhibitor and the Management and in addition to its terms, shall incorporate the Exhibitor's Rules and Regulations printed on this application.

**Qualifications to exhibit:** The Management reserves the right to remove, decline or prohibit any exhibit or part of an exhibit which in its opinion is not suitable to or in keeping with the character of the exhibition or in violation of fire and safety codes. Helium balloons are not permitted. No pets are allowed. Sellers are not permitted to bring pets even if they remain in a vehicle. The show site is immediately adjacent to a protected area for an endangered species of bird and is a designated wildlife sanctuary. This restriction is to protect that area and will be strictly enforced. Violators are subject to fine & citation. This is a requirement of our use permit and there is no exception to this rule. We do not permit vendors to sell items that are prohibited by the Endangered Species Act. For detailed information regarding specific items visit: <http://www.le.fws.gov>.

### **Exhibit space rental:**

Booth rental includes: 24 hour show security, Free parking, Media and advertising, Monthly Antiques Faire Promotion Listing on our websites, 6 general admission tickets \*Please note that in order to maintain lower rental rates booth drapery is not included.

Electricity is available for \$20 extra. Not all booths have electricity. Confirm availability before booking your booth. Tables are available for rental on a first come, first served basis. Advance reservations are required. 8' or round tables are available for rent @\$10.00 each. Tables must be covered with non-flammable tablecloths. You must provide your own chairs & tablecloths.

**Damages:** The exhibitor is advised that the show producers accept no responsibility to insure the safety or protect in any way the property of the seller from fire, theft, malicious mischief, accident, rain, wind or other perils. The seller is charged with the responsibility of protecting his/her own property at all times during the event. The acceptance of this Seller's Permit constitutes the implied agreement by the sellers to adhere to Rules and Regulations. All sellers and their helpers assume all risk of personal injury and loss of property.

# ALAMEDA POINT VINTAGE FASHION FAIRE

## RULES AND REGULATIONS

### **Setup and Clean Up:**

We are strictly contracted to the times specified above. Dealers who need to set up before 10am must make special arrangements with show management. A \$50 per hour fee will be charged for additional hours. All Sellers must be cleaned up and ready to go by 8pm on Saturday.

THIS EVENT IS 2-DAYS. ALL DEALERS MUST PARTICIPATE BOTH DAYS AND KEEP THEIR BOOTH UP UNTIL THE END OF THE SHOW.

CANCELLATION MUST BE MADE **ONE-WEEK** PRIOR TO THE EVENT DAY FOR A REFUND OR BOOTH CREDIT.

When leaving your space it must be in the same condition as when you arrived or you may be banned from future events. Violators are subject to clean up charge.

### **General Rules:**

All dealings conducted by booth personnel must be performed so as not to infringe upon the rights of other sellers or offend visitors to the event.

Should the seller desire to pass out materials or other articles, this must take place only from the assigned space subject to prior management approval. An information handout/flyer table will be provided.

No manner of attracting attention in a noisy or undignified manner will be permitted. No loud music will be permitted.

The producer retains the right to restrict, exclude or evict sellers or exhibits which because of their method of operation, noise or other features become objectionable or which detract from the general character of the show as a whole. This includes persons, things, printed matter or anything else the producer judges to be objectionable. If the above-mentioned action becomes necessary, the producer may retain the rent as liquidated damages for breach of this agreement.

The management reserves the right to reasonably refuse service and/ or booth rental to anyone or to require any vendor to leave upon refund of booth rental. The management reserves the right to formulate additional rules and regulations if necessary and all sellers must abide by such rules and regulations or if unwilling to do so, sellers are entitled to a refund and will not be admitted.

There is no smoking allowed inside in the exhibition building. Smoking is permitted in front of the building or in the other outside areas as long as courtesy is observed for those nearby and in the presence of children.