

Michaan's Auctions Proudly Presents
The Alameda Point Vintage Fashion Faire
2-DAY EVENT! Friday & Saturday

- Summer Show - June 13 & 14, 2014
 Fall Show - November 14 & 15, 2014

ALAMEDA POINT
VINTAGE
FASHION
FAIRE

SHOW CONTRACT

EVENT HOURS: Friday, 6pm - 9pm & Saturday, 10am - 5pm

NEW LOCATION: Michaan's Annex Auction Showroom, 2701 Monarch Street, Alameda, CA

PLEASE COMPLETE AND RETURN THIS PAGE ONLY WITH PAYMENT TO RESERVE YOUR BOOTH.

We the undersigned offer to take for our use, exhibition space from The Alameda Point Vintage Fashion Faire subject to the terms and conditions on this page and the enclosed Rules & Regulations.

NAME (S): _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

HOME PHONE: _____ BUS. CELL PHONE: _____

E-MAIL: _____

WEBSITE: _____

MERCHANDISE: _____ RESALE/DL# _____

- ❖ This is a 2-Day event. All Sellers must set up and participate both days.
- ❖ Corner booth fee: **\$350.00** Regular booth fee **\$300.00**. **Size:** 10' X 10' or 8'x12' **MAP TO BE POSTED**
- ❖ **SIGNED CONTRACTS MUST BE RECEIVED ONE MONTH PRIOR TO SHOW DATE.**
- ❖ All spaces available on a first come, first serve basis. Only two sellers are allowed to sell per booth.
- ❖ **CANCELLATION:** 1 week prior to set up day is required for a refund or booth credit.
- ❖ Please make checks payable to **Antiques By The Bay**. No booth space will be held without payment.
- ❖ Number of Spaces Needed: _____ (Call to confirm specific space requests)
- ❖ Booth No. Preference (not guaranteed): 1. _____ 2. _____ (Please refer to booth map)
- ❖ Electricity requested (\$20 additional fee applies, must be confirmed by management): Yes ___ No ___
- ❖ Tables Available for Rent: 8' & round tables \$10.00. (Reservations are recommended. 4' tables available upon advance request only).
- ❖ **SET UP:** Friday 10:00am - 5:00pm; **CLEAN UP:** Saturday 5:00pm - 8:pm
We are strictly contracted to these times. Dealers who need to set up before 10:00 must make special arrangements with show management. A \$50 per hour fee will be charged for additional set-up hours. All Sellers must be cleaned up and ready to go by 8:00 pm on Saturday.
- ❖ All Dealers are required to keep their booth up until the end of the show.

By signing this contract, I agree to the conditions stated in the rules and regulations. I further certify that all helpers in my booth will also adhere to the above rules.

Liability: In consideration of the show producers accepting my booth rent, I and any companions, helpers, family members or others occupying my booth, intending to be legally bound for myself, my successors, assigns, heirs, executors and administrators, executors and administrators, waive and release any and all rights and claims against persons and organizations affiliated with this event: The producers, ARRA, The United States Navy, The City of Alameda, The County of Alameda and the State of California, while participating in this event, traveling to or from this event or at any future time.

DATE: _____ AUTHORIZED SIGNATURE: _____

ALAMEDA POINT VINTAGE FASHION FAIRE

RULES AND REGULATIONS

SHOW DAYS:	Friday & Saturday, June 13 & 14, 2014 or November 14 & 15, 2014
SHOW HOURS:	Friday 6pm - 9pm & Saturday 10am - 5pm
LOCATION:	Michaan's Annex Auction Showroom 2701 Monarch Street, Alameda, CA 94501
MAILING ADDRESS:	Antiques By The Bay, Inc, P.O. Box 430, Alameda, CA 94501 Attn: Vintage Fashion Faire
E-MAIL:	SMichaan@Michaans.com or Randie@alamedapointantiquesfaire.com
SHOW PRODUCER:	Sandra Michaan, Vice President, Antiques By The Bay, Inc. 510-740-0220 x104
SHOW RESERVATIONS	Randie Bradley, Show Manager, Antiques By The Bay, Inc. 510-522-7500 x101
GENERAL INFO:	Antiques By The Bay Office 510-522-7500
SET UP:	10am - 5pm, Friday and 8:30-10:00am Saturday before the show opens
CLEAN UP:	5pm - 8pm, Saturday

Contract Definition: This application for space, when accepted by the management, shall constitute a contract between the Exhibitor and the Management and in addition to its terms, shall incorporate the Exhibitor's Rules and Regulations printed on this application.

Qualifications to exhibit: The Management reserves the right to remove, decline or prohibit any exhibit or part of an exhibit which in its opinion is not suitable to or in keeping with the character of the exhibition or in violation of fire and safety codes. Helium balloons are not permitted. No pets are allowed. Sellers are not permitted to bring pets even if they remain in a vehicle. The show site is immediately adjacent to a protected area for an endangered species of bird and is a designated wildlife sanctuary. This restriction is to protect that area and will be strictly enforced. Violators are subject to fine & citation. This is a requirement of our use permit and there is no exception to this rule. We do not permit vendors to sell items that are prohibited by the Endangered Species Act. For detailed information regarding specific items visit: <http://www.le.fws.gov>.

Exhibit space rental:

Booth rental includes: 24 hour show security, Free parking, Media and advertising, Event listed on the Antiques Faire and Fashion Faire websites, 6 general admission tickets *Please note that in order to maintain lower rental rates booth pipe and drapery is not included.

Electricity is available for \$20 extra. Not all booths have electricity. Confirm availability before booking your booth. Tables are available for rental on a first come, first served basis. Advance reservations are required. 8' or round tables are available for rent @\$10.00 each. Tables must be covered with non-flammable tablecloths. You must provide your own chairs & tablecloths.

Damages: The exhibitor is advised that the show producers accept no responsibility to insure the safety or protect in any way the property of the seller from fire, theft, malicious mischief, accident, rain, wind or other perils. The seller is charged with the responsibility of protecting his/her own property at all times during the event. The acceptance of this Seller's Permit constitutes the implied agreement by the sellers to adhere to Rules and Regulations. All sellers and their helpers assume all risk of personal injury and loss of property.

ALAMEDA POINT VINTAGE FASHION FAIRE

RULES AND REGULATIONS

Setup and Clean Up:

We are strictly contracted to the times specified above. Dealers who need to set up before 10am must make special arrangements with show management. A \$50 per hour fee will be charged for additional hours. All Sellers must be cleaned up and ready to go by 8pm on Saturday.

THIS EVENT IS 2-DAYS. ALL DEALERS MUST PARTICIPATE BOTH DAYS AND KEEP THEIR BOOTH UP UNTIL THE END OF THE SHOW.

CANCELLATION MUST BE MADE **ONE-WEEK** PRIOR TO THE EVENT DAY FOR A REFUND OR BOOTH CREDIT.

When leaving your space it must be in the same condition as when you arrived or you may be banned from future events. Violators are subject to clean up charge.

General Rules:

All dealings conducted by booth personnel must be performed so as not to infringe upon the rights of other sellers or offend visitors to the event.

Should the seller desire to pass out materials or other articles, this must take place only from the assigned space subject to prior management approval. An information handout/flyer table will be provided.

No manner of attracting attention in a noisy or undignified manner will be permitted. No loud music will be permitted.

The producer retains the right to restrict, exclude or evict sellers or exhibits which because of their method of operation, noise or other features become objectionable or which detract from the general character of the show as a whole. This includes persons, things, printed matter or anything else the producer judges to be objectionable. If the above-mentioned action becomes necessary, the producer may retain the rent as liquidated damages for breach of this agreement.

The management reserves the right to reasonably refuse service and/ or booth rental to anyone or to require any vendor to leave upon refund of booth rental. The management reserves the right to formulate additional rules and regulations if necessary and all sellers must abide by such rules and regulations or if unwilling to do so, sellers are entitled to a refund and will not be admitted.

There is no smoking allowed due to a Secondhand Smoke Ordinance that went into effect in the City of Alameda on January 2, 2012, prohibiting smoking in the City of Alameda at various outdoor public places and places of employment to include public events.